Build vs. Buy

Even though a Student Information System (SIS) built by a qualified software development company is built on the best practices of industry leaders, some institutions still choose to develop their own SIS technology, which can result in uncertain outcomes. For those who wish to take that risk, here are some facts that you may have overlooked to help you determine the actual cost involved:

Staying Current

Staying up-to-date means building a team that can keep up with changes in the market and stay abreast of new technologies. SIS's are constantly evolving, continually adding new features to keep up with the latest academic needs, consumer expectations and compliance mandates.

Focus on your core competency, and leave the technology to us.

Consider your ROI when you pay a staff to build out new capabilities. To manage the tradeoffs between usability and robust functionality, you'll need a team comprised of the following:

- An Architect
- A Database Administrator
- Web Developers and Designers

- A Business Analyst with school-based expertise
- A Quality Assurance team for testing
- A Project Manager to keep them all on the same page

You'll need at least two staff people trained in every area of expertise so you'll always have someone on hand if problems arise or if someone leaves. Besides needing to have cutting edge developers with the latest technology, you will also need additional staff which has expertise in areas like compliance and privacy laws, FERPA and HIPAA compliance issues, 508 compatibilities, and numerous government regulations that change regularly.

Your new application will need to be visible on both Macs and PCs, and be constantly tested to stay up-to-date with all the updates on the major browsers. Building the SIS is just the first step, but creating a user interface that is easy to navigate, with high performance, takes a much higher level of expertise and talent than a system that is difficult to use.

Time to Market
If your IT department says it will take a year to build – you can expect it to take 2 years before you're fully functional. Can you afford to wait that long while your competition aggressively gains enrollments in your target market, and your staff limps along trying to manage data with workarounds for apps or add-ons that can't be integrated, unable to provide the level of satisfaction that students and staff expect?

When you purchase a Student Information System from an established company that has expertise in building the product, those headaches go away.

You get the technology and team you need, including:
- A proven system, tried and true by years of implementation in the field
- An architect with the expertise to design new features and innovations
- A technology team to manage security, cross-platform integration and more

With an experienced software company, you should get a team that can leverage years of experience developing software to support the industry needs to work with you as your business partner for far less than the cost of supporting an in-house team.

At BocaVox, we take the pain out of implementation, and support growth by keeping your institution's administrative software up to date based on our awareness of technology breakthroughs, industry trends and market direction.

Maestro SIS - INCREASE YOUR ENROLLMENTS WITHOUT INCREASING YOUR OVERHEAD